

# Dedric Wittington | Curriculum Vitae

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## Education:

Bachelor of Fine Arts, Interactive Media Design The Art Institute of Atlanta, GA 8/2003 - 10/2005

Associates of Fine Arts, Multimedia / Web Design The Art Institute of Philadelphia, PA 8/1998 - 10/2000

## Experience:

### AT&T Alpharetta, GA (Contractor)

11/2009 – 8/2010

#### Training Developer / Instructional Designer

- Course Development using Adobe Flash, SCOBI (AT&T's Adobe Flash based SCORM course development tool), Microsoft Office, Snagit, DocuTools, SharePoint and Captivate to create rich interactive learning experiences for Web Based Training (WBT) classes.
- Instructional Design/Development/Theory and Methodology application for full life cycle web based training projects using SCORM & PADDIE.
- Storyboarding & Information Mapping with senior managers and team members using Word and Visio.
- Graphic Design responsible for finding and creating custom graphics for courses and created graphics and print material for Handy Helpers, Job Aids, and instructor-lead class handouts.
- Multimedia Expert responsible for consulting with team members and clients on best practices for robust interactive new media implementations.

### Cox Enterprises Inc. & Manheim Auto Trader Atlanta, GA (Contractor)

10/2007 – 7/2009

#### Interactive Media / Training Developer

- Interactive Media Development customizing Adobe Flash ActionScript 2 & 3 Coding for Interactive and test activities, interactive eMagazines, and 3D simulations.
- Instructional Design/Development/Theory and Methodology application for full life cycle web based training projects using ADDIE & SCORM.
- Worked on Information Architecture for course Handy Helpers, Job Aids, marketing posters, and training communications.
- Performed Audio/Video Editing: created/edited green screen video using the Cox Communications AV studio to create overlay video narration.
- Animation and web based design/development using Adobe Flash/Flash Actionscript 2D and 3D as well as used Swift 3D for processes and procedural walkthroughs.
- Web Based Training Design/development using AJAX, JavaScript, HTML, DOM, CSS and XML to create small instructional apps for the Cox Enterprises Information Services Department, Adobe Presenter, Premier, and Connect for live/distance/remote training and Webinars.
- Quality Assurance responsibilities - assessments, evaluations of all courses to log in mistakes, comments, inconsistencies, gap analysis.
- Mind Mapping and information Mapping with all Sr. Managers and team members using a white board or Microsoft Visio.

### MemberClicks Atlanta, GA

9/2006 – 9/2007

#### Interactive Media / Web Developer

- Web Development using AJAX, JavaScript, HTML, DOM, CSS and XML. Created web templates for

client reuse with e-commerce, membership database integration.

- Graphic / Identity Design and Branding for Internet Advertisements, and HTML E-mail Promotions.
- Flash ActionScript 2 Custom Coding, 2D / 3D Animation, and Audio / Video for web advertisements.
- Project Management generated price quotes, project implementations processes, and new services.
- Customer Service Answered calls from clients that had concerns about their website and services.

**NovoLogic Inc. Lawrenceville, GA**

**7/2005 - 8/2006**

**Interactive Media Developer & Instructional / Graphic Designer**

- Instructional Design/Development using Instructional Design Theory/Application/Methodologies for Web-based training design and development, particularly for BMW's manager training and courses for new hires.
- Project management - self-directed, full life cycle, all phases - with written communications and collaboration with SMEs throughout projects. This included full life cycle from requirements and new or existing or updating existing content to plans, scoping, Information Mapping-Storyboarding with Word/templates, mapping/blocking, and Visio (like Info Mapping software); best design/format selection, gap analysis, writing content with clear/concise written communications, to content management with MOODLE, web design, graphics, test assessments in the LMS, QA and updates, release and new evaluations/assessments for top training results/retention/process improvements in technical user training.
- Utilized Flash Software: Flash/Flash ActionScript Custom Coding, 2D/3D Animation and Rapid e-Learning Development.
- Performed Web Based Design/Development using DOM, HTML, XHTML, CSS, JavaScript, PHP, AJAX, DHTML; performed Animation using Adobe Flash 2D/3D for marketing and modules, and Audio Video Editing, Capturing, and photography with Adobe Captivate.
- Handled art/web based design/graphic design direction: in charge of all interactive and media look and feel, as well as all graphic design processes, and implementation to Lotus Notes/Stratosphere software. Used Adobe (Presenter) Premier, AfterEffects for Webinars.
- For Course Development/Instructional Design-Training Development, utilized: Captivate, Articulate, SnagIt, Microsoft Office - Excel, Word (and templates) plus Visio for writing/Info Mapping-Information Mapping, PowerPoint; Flash/Flash Actionscript, Photoshop (Paintshop Pro), HTML, Dreamweaver, Illustrator, MOODLE, Graphics, written/oral communications and presentations, SCORM 508 C, plus adult learning theory - ADDIE MODEL - and ORA.

**Metro PCS Atlanta, GA**

**3/2002 – 9/2004**

**Team Leader**

- Sale and maintenance of customer wireless products, and accounts.
- Store Lead in charge of scheduling, open and closing procedures, marketing using custom-made flyers and local events.

**Westaff New Orleans, LA**

**10/2000 – 10/2001**

**Multimedia Design and Staging Consultant**

- Media Specialist Consultant for short term contract assignments for various companies providing multimedia staging and customer service for conventions and company marketing presentations.
- Clients included: Hilton Hotel, New Orleans Convention center, Hyatt Regency Hotel.

**Creative Solutions Inc. Hockessin, DE**

**5/2000 – 10/2000**

**Interactive Media Developer / Graphic Designer**

- Used Flash ActionScript Coding, Animation, Motion Scripting, and Graphic Design.
- Web Design - HTML, DHTML, JavaScript.

- Development using Adobe Flash for all internal departments.
- Graphic Design and Product Branding for marketing and Instructional Design modules using Photoshop and Illustrator.

**Digitowns Inc. Philadelphia, PA (Paid Intern)**

**1/2000 - 5/2000**

**Web Designer / Developer & Graphic Designer**

- Flash ActionScript Coding, Animation, Motion Scripting, and Graphic Design.
- Web Design -HTML, DHTML, JavaScript.
- Graphic Design and Product Branding for marketing and modules using Photoshop and Illustrator.
- Quality Assurance responsible for going through websites looking for any code breaks or inconsistencies.

**(Independent Contractor), Philadelphia, PA**

**1998 – 2000**

**Graphic / Multimedia Designer**

- Contracted Multimedia and Graphic Design services for various companies and individuals.

Big Easy Distributing Inc. New Orleans, LA

5/1995 – 7/1997

**Junior Art Director / Graphic Designer**

- Graphic Design for brand identity, marketing, and print advertisements.

**Skills:**

Years Experience in Major Related Skills:

SCORM = 4 and 508 c (Scorm Compliance) = 4 years

Photoshop (Paintshop Pro) = 10 years

Flash and Flash ActionScript 2 and 3 = 9 years

HTML = 8 years

Adobe Premiere = 8 years

Illustrator = 8 years

CSS = 6 years

Dreamweaver = 6 yrs

Aftereffects = 5 years

JavaScript = 5 years

XML and XHTML = 4 years

Dom, AJAX, PHP = 3 years

Captivate = 3 years

Flex = 1 year

Air = 1 year

Visual Studio - ASP.NET = 1 year

Microsoft Office- Word and Word templates, Excel/Visio/PowerPoint=10 years

Articulate = 2yrs

Oracle UPK = 1 year

Lectora = 1 year

Moodle = 1 year

**Overview of Proficiencies:**

**Programs:**

Adobe: Photo shop (PhotoShop is like Paintshop Pro), Flash, Illustrator, Dreamweaver, Aftereffects,

InDesign, Acrobat, Adobe Captivate

Microsoft Office: Word, Excel, Visio, PowerPoint; Articulate, SnagIt, Other: Google Software, Toon Boom; Moodle, 3D Studio Max, Swift3D, Camtasia, Lectora, Sony Sound Forge, Vegas, Protools, SharePoint, ChangePoint, Oracle UPK.

**Programming Languages:**

(Flash) ActionScript, AJAX, JavaScript (DOM), HTML, DHTML, XHTML, CSS, XML

**Instructional Design Methodologies and Adult Learning Models:**

ORA, ADDIE

**Compliance:**

SCORM, 508 Compliance

**Operating Systems:**

Mac or PC